

ZeniOil CER101

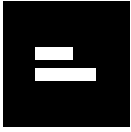
Formulation Case Analysis

Ancient heritage, reviving skincare wisdom of Egypt & the Silk Road.

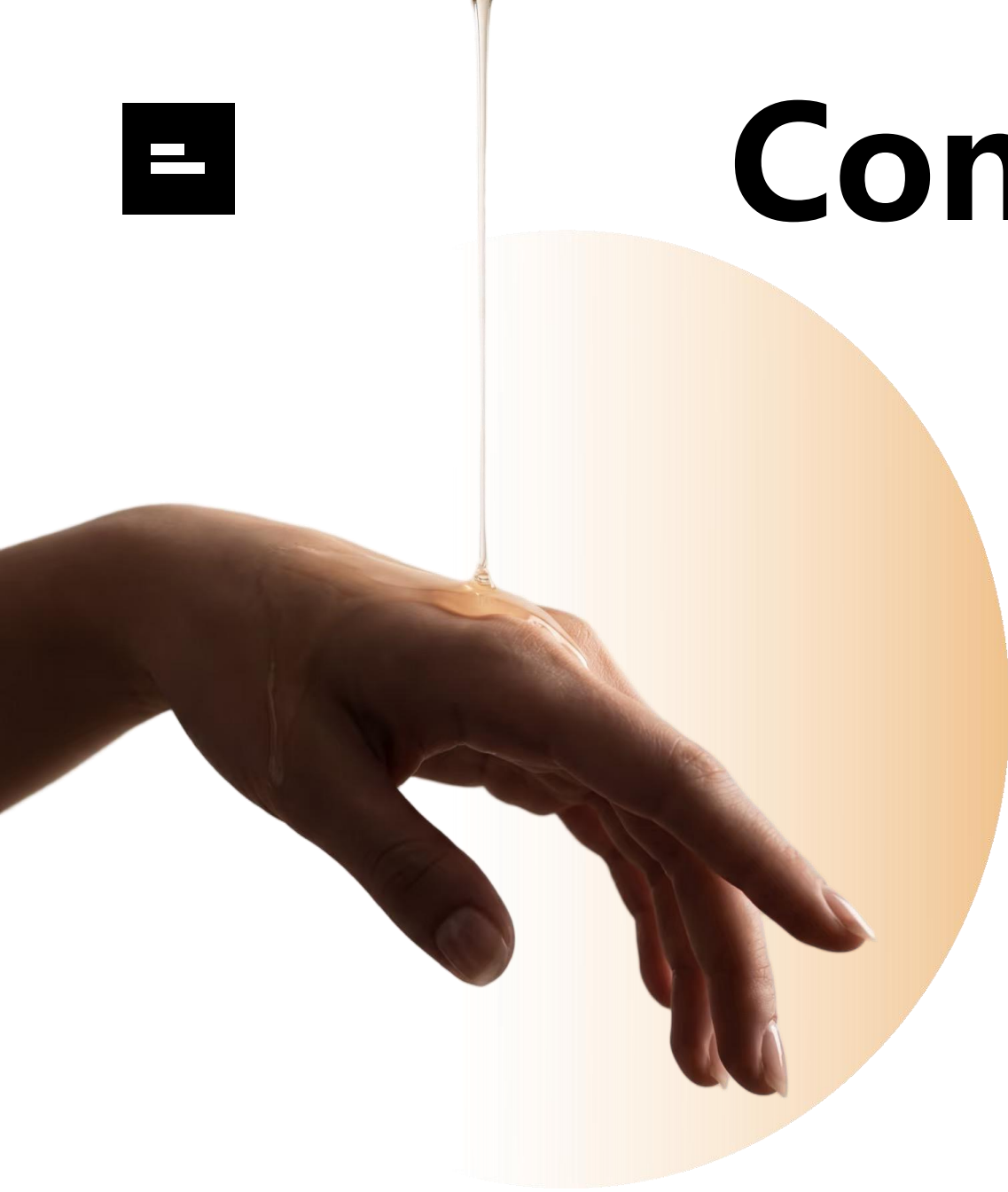
"Gold of the Desert", sourced from Xinjiang Plateau.

Case analysis





Content



- Natural Value of Cyperus Esculentus Root Oil

- GreenZn Formulation Case Analysis

- Cyperus Esculentus Root Oil: Gold of the Desert

Desert Plant Active Ingredient: Natural Anti-Aging Power

Cyperus esculentus root oil——Desert Survival Wisdom

Origin: Southern Xinjiang Desert.

Grown at 1700m plateau under intense sunlight. Forged with strong vitality & repair capacity over 4000 years, known as "Gold of the Desert".

Benefits

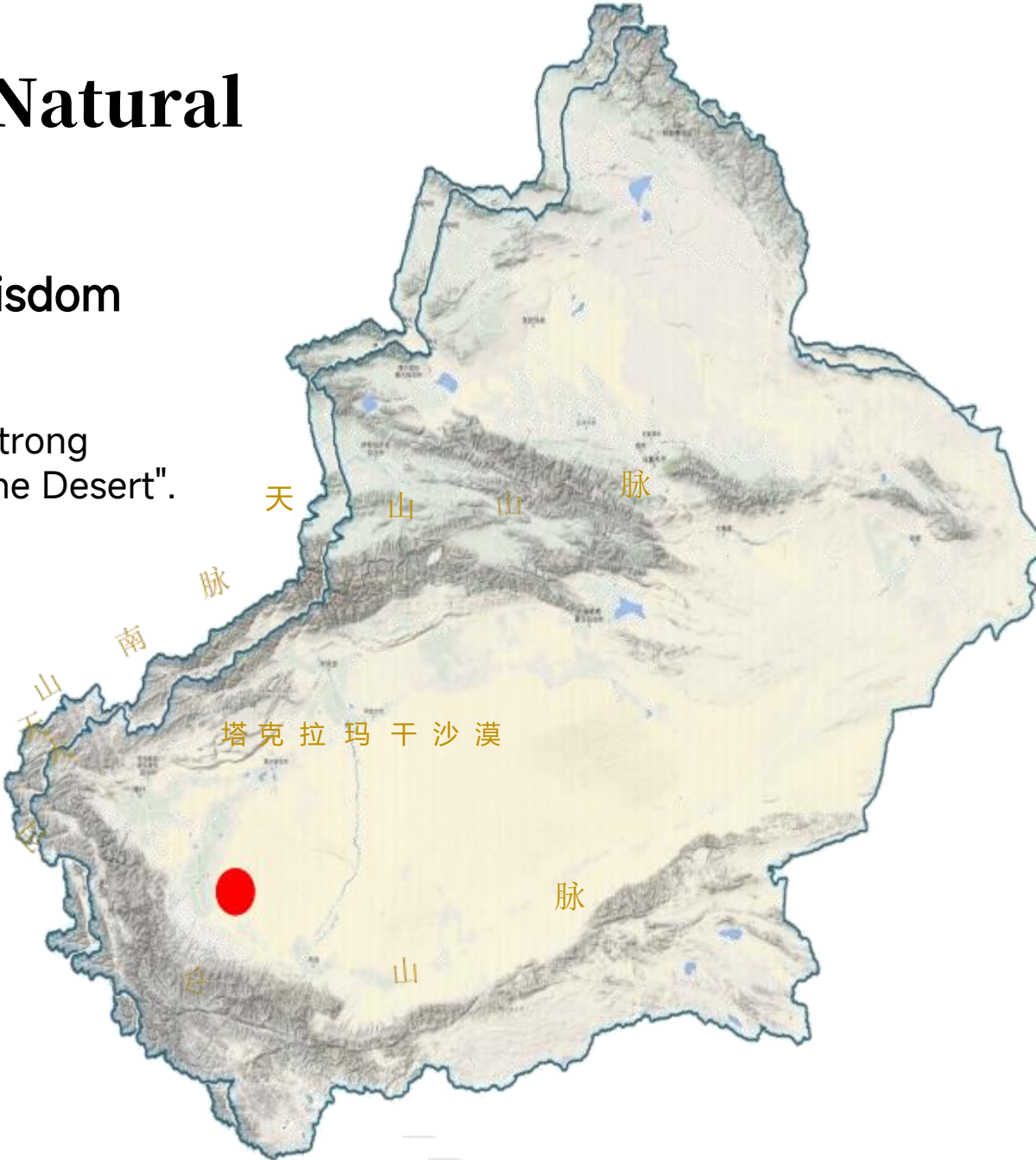
Anti-wrinkle & Firming
(Elastase Inhibition)

2% concentration achieves
10.54% free radical scavenging
rate, rising with dosage.

48h Barrier Repair
(Scratch Assay)

Activates emotional pathways
with anti-depressant effect
(mouse model)

● Full safety assessment & traceability documents available.





Extracting desert resilience, cultivating youthful skin.

Revive ancient Egyptian skincare wisdom, apply this "Gold of the Desert" into modern formulation.

Outstanding Anti-aging Efficacy:

At 2% dosage, it scavenges 10.54% free radicals and effectively inhibits elastase to counter skin sagging at the source.

Anhydrous & Highly Concentrated:

No deionized water; uses concentrated centella hydrosol instead.

Top layer: Repair oil blend (Cyperus Esculentus, squalane & plukenetia volubilis) locks moisture. Bottom layer: Centella essence soothes deeply.

Barrier Emergency Repair:

Sustained 48hr repair for damaged skin barrier, embodying emotional skincare. More than skincare; it is a healing journey.

Facial Reference Formulation – Water-oil Dual Extract Dual-layer Essence XY260327-1

Trade Name	INCI	Content
Vitasterol S-80 EST	PHYTOSTERYL OLEATE, TOCOPHEROL, ASCORBYL PALMITATE, PHYTOSTEROLS	0.04%
ZeniOil CER101	CYPERUS ESCULENTUS ROOT OIL	10.46%
Squalane	SQUALANE	0.20%
ZeniOil SSO	SI LYBUM MARIANUM SEED OIL, SI LYBIN	0.20%
ZeniOil PVS 103	PLUKENETIA VOLUBILIS SEED OIL	0.20%
2EHP	ETHYLHEXYL ISOPALMITATE	3.00%
Isopar L	ISODODECANE	1.60%
Jojo ba seed oil	SIMMONDSIA CHINENSIS (JOJOBA) SEED OIL	0.10%
GTCC	CAPRYLIC/CAPRIC TRIGLYCERIDE	4.00%
86322938	PARFUM	0.20%
Water Replent	CENTELLA ASIATICA LEAF EXTRACT, 1,2-HEXANEDIOL, HYDROXYACETOPHENONE	70.88%
EG-1	GLYCERETH-26	2.40%
Butylene Glycol	BUTYLENE GLYCOL	4.00%
AroHydro-PHP	HYDROXYACETOPHENONE	0.24%
NACL	SODIUM CHLORIDE	0.40%
Niacinamide	NIACINAMIDE	0.80%
WILBRIDE S-753D	PEG/PPG/POLYBUTYLENE GLYCOL-8/5/3 GLYCERIN	0.80%
AroHydro-H	1,2-HEXANEDIOL	0.48%

Cast off pretense, return to authenticity — A cleansing tribute from the Silk Road

Makeup Remover Oil Reference Formulation —Makeup Remover Oil XY250821-1

Trade Name	INCI	Content
2EHP	ETHYLHEXYL PALMITATE	25.00%
IPM	ISOPROPYL MYRISTATE	20.00%
CRODAMOL GTCC-LQ-(SG)-	CAPRYLIC/CAPRIC TRIGLYCERIDE	15.00%
Isododecane	ISODODECANE	5.00%
FE-506	POLYGLYCERYL-10 DIOLEATE	3.00%
FE-517	POLYGLYCERYL-6 DICAPRATE	1.50%
FE-507	POLYGLYCERYL-2 OLEATE	1.00%
Laureth-4	LAURETH-4	0.80%
ZeniOil CER101	CYPERUS ESCULENTUS ROOT OIL	27.50%
Sunflower Seed Oil	HELIANTHUS ANNUUS (SUNFLOWER) SEED OIL	1.00%
FTC-0143	PARFUM	0.20%



- **Light as water**
- **Instant emulsification**
- **Luxurious skin nourishment:**
Up to 27.50% ZeniOil CER101 added. While melting makeup, its remarkable repairing power protects the lipid barrier from damage.
- **Pristine origin:**
Sourced from the pure Xinjiang Plateau. Every cleanse delivers a deep SPA treatment for skin.

"Desert Oasis" for Hair —Restoring Resilient Vitality

Root Resilience 01

Unique UV-Defense Mechanism of Desert Plants: Effectively reduces oxidative damage to hair keratin caused by sun exposure, preventing the dullness and darkening of hair color.

Biomimetic Sebum Film 02

Rich in unsaturated fatty acids with a structure similar to human sebum. It rapidly fills gaps in hair cuticles and repairs physical damage (from hot blow-drying, combing & pulling).

Traditional Methods, Innovative Use 03

Inherit ancient civilizations' haircare wisdom. Every combing becomes a ritual that grants new life to your tresses.

Hair Care Reference Formulation – Desert Absolu Hair Oil XY260526-2

Trade Name	INCI	Content
DC1403	DIMETHICONOL, DIMETHICONE	10.00%
DM5	DIMETHICONE	40.00%
CRODAMOL GTCC-LQ-(SG)-	CAPRYLIC/CAPRIC TRIGLYCERIDE	20.00%
GDSOft 556	PHENYL TRIMETHICONE	3.00%
ISODODECANE	ISODODECANE	21.25%
ZeniOil CER101	CYPERUS ESCULENTUS ROOT OIL	8.00%
Copherol® 1250 C	TOCOPHERYL ACETATE	0.10%
PARFUM	PARFUM	0.65%

【About Cyperus Esculentus Root Oil: Gold of the Desert】

It is no ordinary plant; it is a survivor of time.

Grown on the 1,700-meter-high plateaus of southern Xinjiang, at the edge of the Taklamakan Desert, it endures intense UV radiation, extreme aridity, and drastic temperature fluctuations. To survive, its root has evolved remarkable antioxidant and repairing power.

Through 4,000 years of evolution, it has transformed from a pharaoh's burial offering into a modern skincare treasure.

Our mission is to extract this resilient "natural anti-aging power",
and offer it to everyone in the urban jungle who yearns for strong, resilient skin.



THANK YOU

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